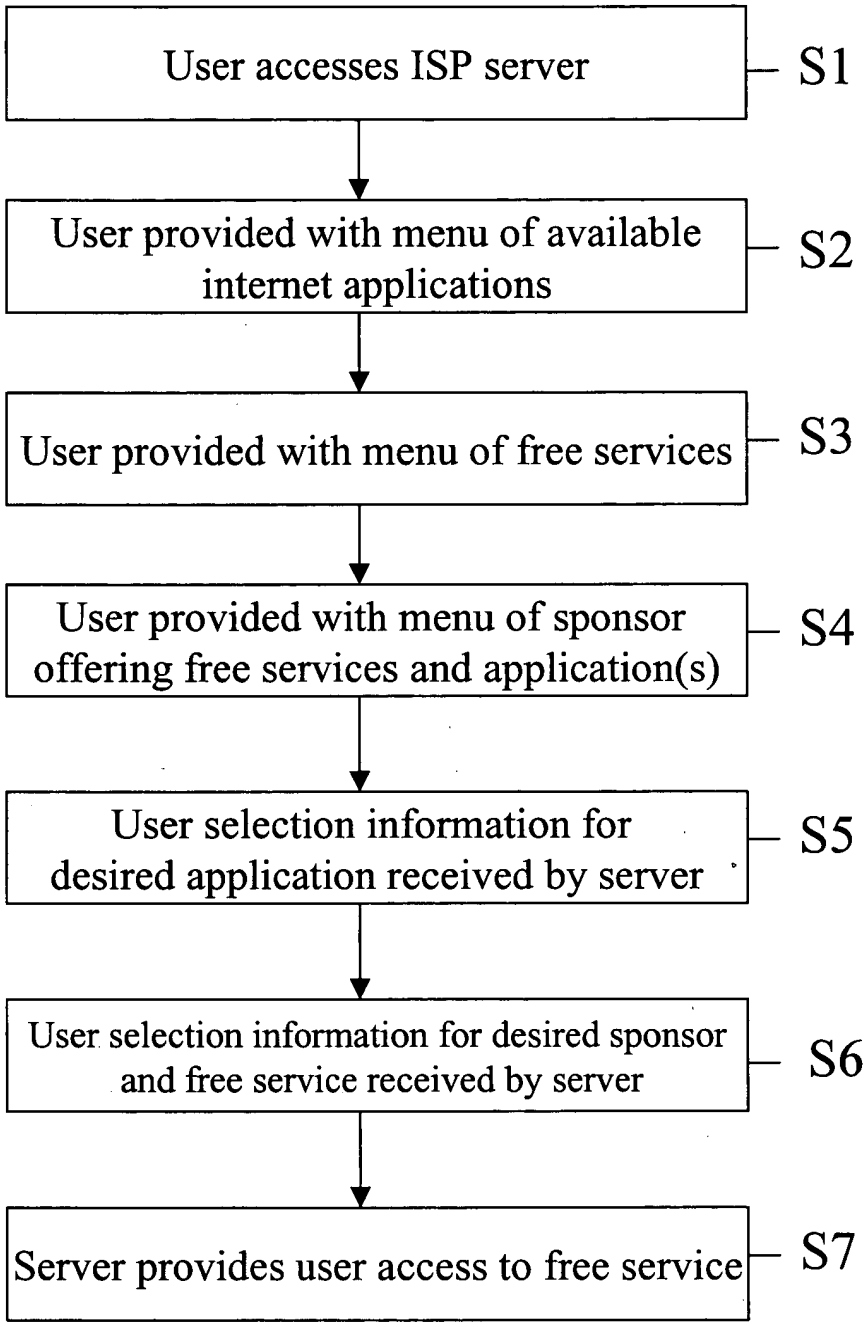
Fig. 1


User accesses ISP server
S1
User provided with menu of available internet applications
S2
User provided with menu of free services
S3
User provided with menu of sponsor offering free services and application(s)
S4
User selection information for desired application received by server
S5
User selection information for desired sponsor and free service received by server
S6
Server provides user access to free service
S7